Emory’s 2021 Adventures in Green Networking

*Corporate Sustainability, Environmental Consulting, and Clean Technology Panel* – Saturday, February 27th, from 12-1:30 pm EST; RSVP required

**Brenda Chew (12C)** is the Director of Research & Industry Strategy at the Smart Electric Power Alliance (SEPA), a 501c(3) nonprofit where she and her team focus on helping utilities and the electric power industry as a whole work cohesively to reach a carbon-free energy system by 2050. Brenda typically focuses on harnessing the growing number of flexible customer resources along the energy grid (e.g., smart home devices, electric vehicle charging). After graduating from Emory in 2012 with a joint bachelor’s degree in Environmental Sciences and Economics, Brenda earned her MSc in Sustainable Development at the University of St. Andrews through the Bobby Jones Scholarship. Since then, she has lived in Washington, D.C. building a career in the clean energy sector. Before coming to SEPA, Brenda worked as a consultant on Utility of the Future and grid modernization efforts at ICF. CONCENTRATIONS: Clean Energy/Solar; Corporate Sustainability; Environmental Consulting.

**Arthur Clarke** is the Director of Sustainability at HMTX Industries, a $700m global manufacturer of building materials. There, he is responsible for strategizing and implementing the company’s sustainability initiatives, largely achieved through his groundbreaking work on Declare, HPDs, Living Product Challenge, and JUST – a standard administered by the International Living Future Institute (ILFI) that gauges the depth and effectiveness of a company’s policies and programs that relate to social justice and equity. HMTX Industries was the first manufacturer in the world to achieve a JUST 2.0 label, and Arthur’s team are collaborating through 2021 and beyond on STIQ (Sustainability, Transparency, Innovation, and Quality) alongside HMTX’s People & Culture team to improve JUST scores. HMTX will also be working with ILFI to launch a third-party verification pilot for JUST, starting with its primary factories in China. In his spare time, Arthur volunteers to progress the goals of industry collaboratives such as Living Product 50 (LP50) and mindful MATERIALS (mM). In the latter, Arthur serves as chair of the Portal Working Group and as a member of the Content Working Group, Operations Team, and the Managers Team. CONCENTRATIONS: Advocacy; Corporate Sustainability.
Lirelle Gardere (18C) is a Sustainability Strategy & Disclosure Consultant with Environmental Resource Management (ERM), a global consultancy that works with clients from diverse sectors to aide them in understanding and managing their environmental, health, safety, risk and social impacts. As consultant, Lirelle conducts benchmarking and research on clients, industries, and market trends. She also analyzes client documentation to identify improvement opportunities, synthesize research findings into key themes, and analyze information to develop conclusions and draft recommendations for client deliverables. After graduating from Emory in 2018 with a Bachelor in Environmental Sciences, she got a job a few months later working as a Sustainability Analyst with Birla Carbon, managing sustainability data and helping to work on annual reports, CDP< GRI< etc. In 2019, she began studies at Arizona State to earn her Master’s in Sustainability Leadership, which she will complete in May 2021. CONCENTRATIONS: Corporate Sustainability; Environmental Consulting; Resource Management.

Nicolai Lundy (09C) is the Director of Partnerships and Market Outreach for Sustainability Accounting Standards Board (SASB). Nicolai identifies opportunities for sustainability professionals, financial reporting professionals, and investment analysts to benefit from SASB’s research on financially material ESG factors across 77 industries. SASB standardizes the measurement of sustainability topics that impact company value – for instance, safety-related defects for automobile companies, data security for software companies, and water scarcity for agricultural companies. In his role, he oversees SASB’s education, membership, and licensing programs, as well as outreach to investors and civil society. He also led the development of the Fundamentals of Sustainability Accounting (SASB’s credentialing program). Nicolai graduated from Emory in 2009 with a bachelor’s degree in Philosophy. CONCENTRATIONS: Corporate Sustainability; Finance/Investment/Accounting; Sustainable Investment.
Dana Clare Redden is Founder and CEO of Solar Stewards, a third-party solar program she founded in 2016 that directly connects corporate social responsibility initiatives with impact capital for the development of solar projects at universities, affordable and senior housing, places of worship, and nonprofits. Celebrating more than a decade in the solar industry, Dana is a passionate solar professional dedicated to the development of distributed generation solar globally. From growing up in a small rust-belt town in western Pennsylvania, her perspective was shaped by observing the environmental impacts of fossil fuels, particularly in disenfranchised communities that house the most vulnerable. In 2012, recognizing a need for greater resources and environmental justice, she founded Solar Concierge – a consultancy dedicated to helping communities and businesses go solar. She now resides in Atlanta, where she continues to work at the intersection of climate action, environmental justice, and social entrepreneurship for communities worldwide. Dana holds a B.S. from Drexel University as well as an Executive MBA from IE Business School and Brown University. CONCENTRATIONS: Clean Energy/Solar; Corporate Sustainability; Entrepreneurship/Social Enterprise.