

Goizueta Business School

Climate Action Plan

ENERGY USE REDUCTIONS: (Already have a 55% reduction in the last several years)

- Continue to focus on LEED requirement for future growth and/or renovation – current facilities are LEED certified with the East Wing being the first LEED GOLD EB on a campus.
- Collaborate with IT to educate on equipment energy usage; best practice for conservation – provide conservation tips via email and Yammer particularly prior to holidays and extended periods away from offices.
- Continue installation of daylight and motion sensors where logical – annually review budget and occupancy to determine if sensors logical and warranted.
- Continue to leave lights off when daylight sufficient – this is a common practice for many but not all.
- Participate in Holiday energy shutdowns
- Educate occupants to find and use the energy dashboards in each building – provide updates and information via Yammer to raise awareness of our dashboards and successes.
- Participate in the Energy Competitions each October – we have won this in the past and hope to make this the trend and Goizueta the ‘team to beat’ on campus.

TRANSPORTATION EMISSIONS REDUCTIONS:

- Encourage alternative transportation where possible. 55% of EE’s live within 10 miles. Consider an internal carpool, ride share group for ad hoc needs.
- Continue to review alternative work arrangements and garner leadership support.
- Educate employees on the variety of alternative transportation offerings available – including vanpool, carpool, Clean Air Campaign, Marta Cards, and other avenues.

WASTE MINIMIZATION:

- Improve and continue recycling efforts in both buildings – adding and improving recycling bins throughout facilities. Added composting in student snack areas.
- Increase education, knowledge and participation in composting activities – work with departments who have significant food waste to determine feasibility of composting. Encourage caterers to participate in composting.
- Begin education and participation in ‘Green Event’ certification.
- Install more Brita or other water filters to diminish use of plastic water bottles – we have 5 filters in student centric areas and see significant usage.
- Work with IT to provide support and help for 2 sided printing as needed as well as education on how to best collaborate without printing where possible. Education on existing tools for collaboration via Lync, Box, etc.

SUSTAINABLE BUILDING and CONSTRUCTION:

- Continue to focus on LEED recommendations even with renovations – not always possible but should be included in the initial discussions on all projects.
- Look for efficiencies that limit need for additional square footage.

WATER CONSERVATION:

- Install low flow fixtures when replacing existing features – working with Facilities management to determine what is possible and when via MRR due to aging facilities and fixtures. Upgrades should be low flow whenever possible.
- Education and communication around water conservation features and new ideas.

CURRICULAR AND CO-CURRICULAR EDUCATION:

- Support sustainability related research (ie. Center for Social Enterprise) – encourage discussion and education around the outcomes of this research.
- Promote the Farmers to 40 coffee program for internal use as well as gifts
- Program office involvement in sustainable practices for program wide events – related to Green event certification. Include students in education and process so student hosted events also focus on waste minimization and other sustainable practices.
- Educate community on our LEED buildings and their advantages – use Yammer to post information on our LEED buildings and positive energy results. Generate enthusiasm and excitement around Doing well while doing Good!
- Have faculty champion for encouraging sustainability into curriculum where it makes sense.